



Engage • Educate • Inspire

# Sponsorship & Advertising Opportunities

# ANNUAL CONFERENCE EXHIBITOR INFORMATION

## 2019 EXHIBIT HALL FEES

### Commercial Businesses

**\$225**

### Non-Profits

**\$125**

Your exhibitor fee includes:

- ◆ One 6' skirted table for display in the exhibit hall
- ◆ Wifi & Electricity
- ◆ Quality time with attendees on Sunday & Monday
- ◆ Electronic file of conference attendees and their contact information
- ◆ One Monday lunch with each table
- ◆ Business logo on Maine AHPERD web page
- ◆ Business logo in the 2019 conference program
- ◆ Business logo on the conference app

**Resource table - \$100**, includes a 6' table to display resources (unattended), and business logo on Maine AHPERD website.

## PRE-CONFERENCE ADVERTISING

Here is an opportunity to advertise your business in the September and October Maine AHPERD electronic conference newsletters.

These two newsletters are emailed to all Health Education and Physical Education teachers in Maine, as well as Recreation and Dance professionals.

- ◆ **\$75** - 1/4 page ad
- ◆ **\$150** - 1/2 page ad
- ◆ **\$300** - Full page ad

## 2019 AL A CARTE ITEMS TO PURCHASE AT CONFERENCE

- ◆ **\$29** Sunday Awards Banquet
  - ◆ **\$17** Monday Breakfast
  - ◆ **\$12** Monday Lunch
- (One Monday lunch is included with each exhibit hall table)
- ◆ **\$26** Monday Dinner
  - ◆ **\$17** Tuesday Breakfast

# ANNUAL CONFERENCE SPONSORSHIPS

**Your business/organization logo will be on the Maine AHPERD website from the time that your registration is complete through the end of the calendar year**

## **MONDAY NIGHT SOCIAL**

**\$250 (3 available)**

- ◆ Logo with live link on Maine AHPERD website and in the conference app
- ◆ Verbal recognition at the Sunday night social
- ◆ Business/Organization logo/signage on display in the room

## **ROOM SPONSOR**

**\$250 (8 available)**

- ◆ Business /Organization name and logo printed on the room poster & on the Maine AHPERD website
- ◆ Opportunity to address the session attendees and introduce the presenter
- ◆ One 6' skirted table for your company in the conference session room

## **MONDAY LUNCH**

**\$500 (3 available)**

- ◆ Business/Organization banner on display at lunch
- ◆ Verbal recognition during Monday lunch and at the opening session
- ◆ Business/organization logo and direct link on the Maine AHPERD website and the conference app
- ◆ Business/Organization logo in all electronic media pre & post conference to members
- ◆ One 6' skirted table in the 2018 exhibit hall

## **CONFERENCE KEYNOTE**

**\$1500 (2 available)**

- ◆ Business/Organization name and logo banner in the keynote presentation space
- ◆ Verbal recognition prior to keynote
- ◆ Opportunity to meet keynote, author Amy Bass
- ◆ Business /Organization name and logo on all pre- and post conference electronic media
- ◆ One 6' skirted table in the 2018 exhibit hall
- ◆ Business/Organization logo and live link on the Maine AHPERD website and conference app

## **MONDAY STUDENT LUNCH**

**\$500 (1 available)**

- ◆ Opportunity to meet and speak with the young professionals during lunch
- ◆ Business/Organization banner on display at the student lunch
- ◆ Verbal recognition during the student lunch on Monday and at opening session
- ◆ Business/Organization logo and live link on the Maine AHPERD web site and conference app

## **MONDAY MORNING SNACK**

**\$250 (2 available)**

- ◆ Sign with logo on display at the snack table
- ◆ Verbal recognition during snack break
- ◆ Logo with live link on the Maine AHPERD website and the conference app

## ADDITIONAL CONFERENCE SPONSORSHIPS

### **\$500**

- ◆ Exhibit space at MAHPERD Conference
- ◆ One MAHPERD registration to conference
- ◆ Banner with the sponsors name will be at the registration area during our three day conference
- ◆ Logo of the sponsor will be in the September electronic newsletter

### **\$1,000**

- ◆ Banner with the sponsors name will be at the registration area during our three day conference
- ◆ Sponsor will be mentioned several times during the conference
- ◆ B & W Logo of the sponsor will be printed on the cover of the conference program
- ◆ Sponsor's logo will be on the MAHPERD website for one year
- ◆ Exhibit space at MAHPERD conference

### **\$2,000**

- ◆ Banner with the sponsors name will be at the registration area during our three day conference
- ◆ Sponsor will be mentioned several times during the conference
- ◆ B & W Logo of the sponsor will be printed on the cover of the conference program
- ◆ Sponsor's logo will be on the MAHPERD website for one year
- ◆ Exhibit space at MAHPERD conference
- ◆ Logo and or advertising in MAHPERD ELECTRONIC NEWSLETTERS (4/YEAR)

## WEBSITE ADVERTISING

### **Check out the NEW Maine AHPERD website at: [www.maineahperd.org](http://www.maineahperd.org)**

We offer monthly advertising on our website. We will feature your business on the home page of the site or one month with a 1/4 page ad.

**January - August**

**\$100/month**

**September - December**

**\$175/month \***

September - November will be prime time for our members to be registering for the 2019 conference.. We anticipate the site will have more than 400 hits during this time period. December is our conference follow up month. Members will be visiting the site to complete post conference evaluations and to access materials that were presented during the conference.

**Contact Executive Director  
Deb Smith about website advertising  
at  
[executivedirector.mahperd@gmail.com](mailto:executivedirector.mahperd@gmail.com)**