



Report of the Executive Director for January, 2021

- Membership e-blasts
- ZOOM meetings with board members
- Follow up with Pender Makin
- Updated web site
- Membership drive marketing materials
- Worked on MAHPERD committee descriptions
- Kayla about leadership
- Jan. 5 emailed membership drive
- Kayla about leadership
- Membership updates
- Roz and Jed for Feb. professional development
- Hosted Nutrition zoom 1.14.21
- Certificates for Nutrition participants
- Resent membership recruitment email 1.17.21
- Advocacy meeting with Commissioner Makin
- Flavors Hook Kids Campaign

Deb Smith, Executive Director
Submitted to Maine AHPERD Board
March 4, 2021