



Engage • Educate • Inspire

2021 Annual Conference Sponsorship & Advertising Opportunities

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ANNUAL CONFERENCE EXHIBITOR INFORMATION

2021 EXHIBIT HALL FEES

Commercial Businesses

\$225

Non-Profits

\$125

Your exhibitor fee includes:

- ◆ One 6' skirted table for display in the exhibit hall
- ◆ Wifi & Electricity in the exhibit hall
- ◆ Quality time with attendees on Monday
- ◆ Electronic file of conference attendees and their contact information
- ◆ One Monday lunch with each table
- ◆ Business logo on Maine AHPERD web page
- ◆ Business logo in the 2021 conference program
- ◆ Business logo on the conference app

Resource table - \$100, includes a 6' table to display resources (unattended), and business logo on Maine AHPERD website.

PRE-CONFERENCE ADVERTISING

Here is an opportunity to advertise your business in the September and October Maine AHPERD electronic conference newsletters.

These two newsletters are emailed to all Health Education and Physical Education teachers in Maine, as well as Recreation and Dance professionals.

- ◆ **\$75** - 1/4 page ad
- ◆ **\$150** - 1/2 page ad
- ◆ **\$300** - Full page ad

2021 AL A CARTE MEALS TO PURCHASE WHEN YOU REGISTER!

\$32- Sunday Awards Banquet

\$20 - Monday Breakfast

\$15 - Monday Lunch

(One Monday lunch is included with each exhibit hall table)

\$29 - Monday Dinner

\$20 - Tuesday Breakfast

ANNUAL CONFERENCE SPONSORSHIPS

Your business/organization logo will be on the Maine AHPERD website from the time that your registration is complete through the end of the calendar year

MONDAY NIGHT SOCIAL

\$300 (3 available)

- ◆ Logo with live link on Maine AHPERD website and in the conference app
- ◆ Verbal recognition at the Sunday night social with award winners & guests
- ◆ Business/Organization logo/signage on display in the room

ROOM SPONSOR

\$250 (8 available)

- ◆ Business /Organization name and logo printed on the room poster & on the Maine AHPERD website
- ◆ Opportunity to address the session attendees and introduce the presenter
- ◆ One 6' skirted table for your company in the conference session room

MONDAY LUNCH

\$500 (3 available)

- ◆ Business/Organization banner on display at lunch
- ◆ Verbal recognition during Monday lunch and at the opening session
- ◆ Business/organization logo and direct link on the Maine AHPERD website and the conference app
- ◆ Business/Organization logo in all electronic media pre & post conference to members
- ◆ One 6' skirted table in the exhibit hall

CONFERENCE KEYNOTE

\$1500 (2 available)

- ◆ Business/Organization name and logo banner in the keynote presentation space
- ◆ Verbal recognition prior to keynote
- ◆ Opportunity to meet keynote
- ◆ Business /Organization name and logo on all pre- and post conference electronic media
- ◆ One 6' skirted table in the exhibit hall
- ◆ Business/Organization logo and live link on the Maine AHPERD website and conference app

MONDAY STUDENT LUNCH

\$500 (1 available)

- ◆ Opportunity to meet and speak with the young professionals during lunch
- ◆ Business/Organization banner on display at the student lunch
- ◆ Verbal recognition during the student lunch on Monday and at opening session
- ◆ Business/Organization logo and live link on the Maine AHPERD web site and conference app

MONDAY MORNING SNACK

\$250 (2 available)

- ◆ Sign with logo on display at the snack table
- ◆ Verbal recognition during snack break
- ◆ Logo with live link on the Maine AHPERD website and the conference app

ADDITIONAL CONFERENCE SPONSORSHIPS

\$500

- ◆ Exhibit space at MAHPERD Conference
- ◆ One MAHPERD registration to conference
- ◆ Logo of the sponsor will be in the September electronic newsletter

◆

\$1,000

- ◆ Exhibit space at MAHPERD conference
- ◆ One MAHPERD registration to conference
- ◆ Banner with the sponsors name will be at the registration area during our three day conference
- ◆ Sponsor will be recognized during the conference
- ◆ Sponsor's logo will be on the MAHPERD website for six months

\$2,000

- ◆ Exhibit space at MAHPERD conference
- ◆ Banner with the sponsors name will be at the registration area during our three day conference
- ◆ Sponsor will be recognized prior to the Key-note session, the Endnote session and at multiple sessions
- ◆ B & W Logo of the sponsor will be printed on the cover of the conference program
- ◆ Sponsor's logo will be on the MAHPERD website for one year
- ◆ Logo and or recognition in MAHPERD monthly eblasts (at least once/month)

WEBSITE ADVERTISING

Check out the Maine AHPERD website at: www.maineahperd.org

We offer monthly advertising on our website. We will feature your business on the home page of the site for one month with a 1/4 page ad.

January - August

\$100/month

September - December

\$175/month *

September - November will be prime time for our members to be registering for the 2021 conference.. We anticipate the site will have more than 400 hits during this time period. December is our conference follow up month. Members will be visiting the site to complete post conference evaluations and to access materials that were presented during the conference.

**Contact Executive Director
Deb Smith about website advertising
at
executivedirector.mahperd@gmail.com**