



2018 Maine AHPERD Exhibitor & Sponsorship Brochure

Engage • Educate • Inspire

Exhibitors and Sponsors, Come Experience the 73rd Annual Maine AHPERD Conference November 4-6, 2018 at the Samoset Resort Rockport, Maine

15 Reasons Why You Should Attend This Conference!

- ◆ Meet over 400 professionals from the fields of Health Education, Physical Education, Recreation and Dance
- ◆ Generate new leads
- ◆ Meet people face to face
- ◆ Showcase your products
- ◆ Reinforce your email and direct mail campaigns
- ◆ See and learn what the new needs are in the marketplace
- ◆ Tell attendees your success stories
- ◆ Get new ideas
- ◆ Establish new partnerships
- ◆ Meet colleagues from other businesses and organizations
- ◆ Provide price quotes
- ◆ Schedule demos of existing products
- ◆ Have your company listed on the Maine AHPERD website
- ◆ Create brand awareness
- ◆ Support the work of Maine Health Education, Physical Education, Recreation and Dance professionals

ABOUT MAINE AHPERD

Maine AHPERD is a nonprofit organization for professionals and students in related fields of health education, physical education, recreation and dance. Maine AHPERD is dedicated to improving the quality of life for all Mainers by supporting and promoting effective educational practices, quality curriculum, instruction, and assessment in the areas of Health and Physical Education, Recreation, Dance and related fields.

EXHIBIT HALL POLICIES AND PROCEDURES

SUITCASING BANNED

Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as a hospitality suite or restaurant. To distribute information or conduct business, you must be an exhibitor. Maine AHPERD has the right to remove anyone who violates this policy.

USE OF SPACE

All demonstrations must be confined to the limits of the exhibit space. No exhibitors shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of Maine AHPERD. Aisles must be clear. Advertising material of any description may be distributed only within the space assigned to the exhibitor presenting such material.

CANCELLATIONS

Cancellations of an exhibit space must be received in writing (30) thirty days prior to the first day of the conference. Written notification must be sent directly to the Maine AHPERD office, 201 Bradley Street, Portland, ME 04102. No refunds are given after the 30 days. An administration fee of \$50 will be deducted from all refunds.

AGREEMENT FOR SPACE

The completed registration form and full payment constitutes a completed agreement for the right to use the space. In the event of a fire, strike, or other circumstances beyond control of Maine AHPERD, the agreement shall not be binding at any time prior to or during the conference.

2018 EXHIBIT HALL HOURS

Sunday, November 4 2:00 pm - 5:00 pm

Monday, November 5 8:00 am - 3:00 pm

**Exclusive exhibit hall hours
with attendees**

Monday, November 5

10:35 am-11:05 am

LIABILITY

Maine AHPERD and the conference committee is not responsible for any injury, loss or damage that may occur to the exhibitor, nor to the exhibitors employees or property from any cause whatsoever, prior, during or subsequent to the period of the conference. The exhibitor expressly releases Maine AHPERD, its officers, and the conference committee from any and all claims for such loss, damage, or injury. To prevent loss, small or portable articles of value should be properly secured or removed after exhibit hours and placed in safekeeping.

RESTRICTIONS

Maine AHPERD reserves the right to restrict exhibits due to excessive noise, method of operation, hazardous displays, or for any reason deemed necessary by Maine AHPERD.

MAINE AHPERD CONFERENCE EXHIBIT CHAIR IS ANDY GRAY.

PLEASE EMAIL ANDY WITH QUESTIONS

andrewmahperd@gmail.com

EXHIBIT HALL HOURS

Sunday, November 4, 2018

12:00 - 2:00 pm Exhibitor set up

2:00 - 5:00 pm Exhibit hall open

Monday, November 5, 2018

8:00 am - 3:00 pm Exhibit hall open

10:35 - 11:05 am Exhibit hall
exclusive time
with attendees

SAMOSET HOTEL RESERVATION PROCEDURE

Rooms at the Samoset may be booked from September 1 to October 18, 2018 or until all rooms are filled.

**Call: 800-341-1650 to make
your reservation**

In order to receive the preferred rates, individuals with telephone requests must identify themselves as being with Maine AHPERD, 2018.

The room rate is \$127 (Single or double occupancy). There is an additional charge of \$30.00 per person, per night, for each additional guest staying in the room (3 or more) The hotel's room rates are subject to applicable state and local taxes (currently 9%) in effect at the time of check-in. Children under the age of 18 are complimentary.

Complimentary access to unlimited local and toll free calls, in room coffee, wireless internet in guest rooms and public space, access to the business center, outdoor zero entry pool, hot tub and fire pit, outdoor recreation including tennis courts, shuffleboard, basketball court and playground, concierge service, children's activities, and access to our state of the art full service health club including indoor pool, hot tub, steam saunas, strength room, group fitness room, cardio theater, and classes.

Rates cannot be changed upon check-in or at checkout times for guests who fail to identify their affiliation at the time the reservation is requested. After the cut-off date reservations will be accepted on a space available and rate available basis.

EXHIBITOR RATES

EXHIBIT HALL FEES for 2018

Commercial Businesses - \$215

Non-Profits - \$100

Your exhibitor fee includes:

- ◆ One 6' skirted table for display in the exhibit hall
- ◆ WiFi & Electricity
- ◆ Quality time with attendees on Sunday & Monday
- ◆ Electronic file of conference attendees and their contact information
- ◆ One Monday lunch with each table
- ◆ Business logo on Maine AHPERD web page
- ◆ Business logo in the 2018 conference program
- ◆ Business logo on the conference app

Resource table - \$75, includes a 6' table to display resources (unattended), and business logo on Maine AHPERD website.

AL A CARTE ITEMS TO PURCHASE

- ◆ **\$27** Sunday Awards Banquet
 - ◆ **\$15** Monday Breakfast
 - ◆ **\$10** Monday Lunch
- (One included with each exhibit hall table)
- ◆ **\$24** Monday Dinner
 - ◆ **\$15** Tuesday Breakfast

ADVERTISING OPPORTUNITIES

Ads in the 2018 September and October Maine AHPERD electronic conference newsletters will be emailed to all Health Education and Physical Education teachers in Maine as well as recreation professionals.

- ◆ **\$75** - 1/4 page ad
- ◆ **\$150** - 1/2 page ad
- ◆ **\$300** - Full page ad

Maine AHPERD WEBSITE ADVERTISING OPPORTUNITIES

**Check out the NEW
Maine AHPERD website at:
www.maineahperd.org**

We are offering monthly advertising on our website. We will feature your business on the home page of the site or one month. This will be a 1/4 page ad.

January - August \$100/month

September - December \$175/month *

*September - November will be prime time for our members to be registering for the 2018 conference.. We anticipate the site will have more than 400 hits during this time period. December is our conference follow up month. Members will be visiting the site to complete post conference evaluations and to access materials that were presented during the conference.

**Contact Executive Director,
Deb Smith about website advertising at
executivedirector.mahperd@gmail.com**

SPONSORSHIP OPPORTUNITIES

The following opportunities are available for sponsorship. Your business/organization logo will be on the Maine AHPERD website from the time that your registration is complete through December 31, 2018.

MONDAY NIGHT SOCIAL

\$250 (3 available)

- ◆ Logo with live link on Maine AHPERD website and in the conference app
- ◆ Verbal recognition at the Sunday night social
- ◆ Business/Organization logo/signage on display in the room

SESSION ROOM

\$250 (9 available)

- ◆ Business /Organization name and logo printed on the room poster & on the Maine AHPERD website
- ◆ Opportunity to address the session attendees and introduce the presenter
- ◆ One 6' skirted table for your company in the conference session room

MONDAY LUNCH

\$500 (2 available)

- ◆ Business/Organization banner on display at lunch
- ◆ Verbal recognition during Monday lunch and at the opening session
- ◆ Business/organization logo and direct link on the Maine AHPERD website and the conference app
- ◆ Business/Organization logo in all electronic media pre & post conference to members
- ◆ One 6' skirted table in the 2018 exhibit hall

CONFERENCE KEYNOTE

\$1500 (1 available)

- ◆ Business/Organization name and logo banner in the keynote presentation space
- ◆ Verbal recognition prior to keynote
- ◆ Opportunity to meet keynote, author Amy Bass
- ◆ Business /Organization name and logo on all pre- and post conference electronic media
- ◆ One 6' skirted table in the 2018 exhibit hall
- ◆ Business/Organization logo and live link on the Maine AHPERD website and conference app

MONDAY STUDENT LUNCH

\$500 (1 available)

- ◆ Opportunity to meet and speak with the young professionals during lunch
- ◆ Business/Organization banner on display at the student lunch
- ◆ Verbal recognition during the student lunch on Monday and at opening session
- ◆ Business/Organization logo and live link on the Maine AHPERD web site and conference app

MONDAY MORNING SNACK

\$250 (2 available)

- ◆ Sign with logo on display at the snack table
- ◆ Verbal recognition during snack break
- ◆ Logo with live link on the Maine AHPERD website and the conference app